



2026 Partnership Opportunities

Our Mission Statement

Westfield Youth Assistance Program (WYAP) advocates for youth ages 3-17 who are facing challenging life circumstances. We collaborate with our community's vast array of talents, services and resources to help empower our youth, parents, and caregivers.

WESTFIELDYAP.ORG



2026 PARTNERSHIP OPPORTUNITIES

Dear Westfield Community Business Leader –

As the President of the Westfield Youth Assistance Program, I am thrilled to reach out to organizations like yours to discuss potential sponsorship opportunities for the upcoming year.

The Westfield Youth Assistance Program has been dedicated to empowering and supporting youth in our community since 2009. We believe that our commitment to fostering personal development and educational experiences in Westfield youth aligns with the values of your company.

In 2026, we are excited to have an even greater impact on the lives of the youth we serve. Your sponsorship will contribute significantly to our mission and the **free and voluntary services** offered to our youth and families, including:

- Attendance Supports & Behavioral Plans
- Adult Mentors for Youth
- Educational Tutoring Resources
- Family/Youth Coordination of Services:
 - Camp and Recreational Opportunities
 - Counseling & Mental Health Resources
 - Medical & Dental
 - Food, Clothing, and Financial Assistance
 - Youth Anger Management Classes

By becoming a sponsor, your company will not only demonstrate a strong commitment to corporate social responsibility but also gain exposure and positive association with a well-respected community organization. In addition to investing in the future of our youth, you will also show your dedication to making a meaningful impact in the communities where you operate.

We would be happy to meet at your earliest convenience to discuss how we can tailor a sponsorship package that aligns with your company's goals and values. Our sponsorship packages are designed to provide a range of benefits, from prominent logo placement at events to exclusive recognition in our promotional materials.

If you are ready to support WYAP today, please email info@westfielddyap.org to get started. Thank you for considering this partnership opportunity!

With Gratitude,

Tammy Havard
President, Westfield Youth Assistance Program
president@westfielddyap.org



CORPORATE LEVELS

Levels	Included In Marketing Materials	Partnership Announcement	Promotion on the Website	Listed in Annual Report	Invitation to Stakeholder Reception
Leader \$10,000	6 Times	Email & Social Media	✓	✓	✓
Advocate \$5,000	4 Times	Email & Social Media	✓	✓	✓
Supporter \$2,500	2 Times	Email & Social Media	✓	✓	✓

Leader Level Sponsors can choose to be the **Mentor/Tutor Program Champion Sponsor**, **Giving Tuesday Title Sponsor**, or **The Masquerade Ball King Court Sponsor**.

Advocate Level Sponsors can choose to be the **Youth Recognition Breakfast Title Sponsor**, **Mentor/Tutor Program Stakeholder Sponsor**, **“The Double” Presenting Sponsor**, **Giving Tuesday Marketing/Media Sponsor**, **The Masquerade Ball Mardi Gras Royalty Sponsor**, or **The Masquerade Ball Bourbon Street Sponsor**.

Support Level Sponsors can choose to be the **Youth Recognition Breakfast Event Program Sponsor**, **Mentor/Tutor “Power of Five” Sponsor**, **“The Double” Finish Line Sponsor**, **The Masquerade Ball French Quarter Sponsor**, or **The Masquerade Ball Garden District Sponsor**.

SPONSORSHIPS & DONATIONS

The Westfield Youth Assistance Program is a recognized 501(c)(3) not for profit organization and public charity. All donations and contributions are tax deductible to the extent permitted by law. Each donor and company will receive a donation receipt for all cash donations.

GIFT-IN-KIND

A gift-in-kind refers to a non-monetary donation of goods, services, or expertise, rather than traditional financial contributions. These contributions can include tangible items like products, equipment, or supplies, as well as intangible assets such as professional services or volunteer hours. Gift-in-kind donations play a crucial role in supporting our organization and provide valuable resources beyond monetary means. A gift-in-kind will be acknowledged at the time of the gift with a gift-in-kind acknowledgement.



INDIVIDUAL PATRONS

Level	Listed in WYAP Annual Report	Invitation to WYAP Stakeholder Reception
Community Champion \$10,000	✓	✓
Community Stakeholder \$5,000	✓	✓
Community Leader \$2,500	✓	✓
Community Advocate \$1,000	✓	✓
Community Supporter \$500	✓	✓
Community Friends \$250	✓	
Community Trendsetter \$20/month	✓	

MENTOR & TUTOR PROGRAM

WYAP provides one-on-one mentoring and tutoring support to children and students ages 3-17 in our community. Through mentoring, children establish a stable relationship and have meaningful experiences with a trusted adult, which results in a sense of belonging and a deeper connection within our community. Our tutoring program matches tutors with students needing assistance to be successful in school while building confidence and being empowered to reach their full potential.

Through your financial support and investment in WYAP, you can make a difference in the life of a child in our community. Your generous contributions will positively impact the future of the children in this program. Partner with WYAP today at one of the following donation levels:

Leader Level: Mentor/Tutor Program Champion Sponsor **\$10,000**

- Two (2) tickets to Youth Recognition Breakfast
- Includes all perks listed under “Leader Level” on page 2

Advocate Level: Mentor/Tutor Program Stakeholder Sponsor **\$5,000**

- Two (2) tickets to Youth Recognition Breakfast
- Includes all perks listed under “Advocate Level” on page 2

Supporter Level: Mentor/Tutor “Power of Five” Sponsor **\$2,500**

- Company or Individual’s Name Listed on the Youth Recognition Marketing Material
- Includes all perks listed under “Supporter Level” on page 2

Mentor/Tutor “World Changer” Sponsor **\$1,000**

- Listed in the WYAP Annual Report
- Invitation to the WYAP Stakeholder Reception
- Recognition on WYAP Social Media

Mentor/Tutor “Community Changer” Sponsor **\$500**

- Listed in the WYAP Annual Report
- Invitation to the WYAP Stakeholder Reception

Mentor Directory Sponsor - In-Kind Donation of Gift Cards, Ticket Donations, Discounts, Etc.

- Listed in the WYAP Annual Report

EVENT SPONSORSHIPS

MASQUERADE BALL - February 7, 2026

WYAP is launching the first annual Masquerade Ball on Saturday, February 7th. It will be an evening of Creole-inspired cuisine, live music, and socializing for a great cause. Guests will be immersed in New Orleans-inspired decor, while masks provide an element of mystery and fun.

Leader Level: King Court Sponsorship - Industry Exclusive **\$10,000**

- Premier Recognition as Presenting Sponsor (2 available)
- Logo on all major event signage
- Opportunity to speak during the program (5 min.)
- Eight (8) complimentary tickets (one reserved table of 8)
- Includes all perks listed under "Leader Level" on page 2

Advocate Level: Mardi Gras Royalty Sponsorship **\$7,500**

- Entertainment/Music Sponsor (1 available)
- Prominent recognition on stage signage
- Up to six (6) complimentary tickets
- Includes all perks listed under "Advocate Level" on page 2

Advocate Level: Bourbon Street Sponsorship **\$5,000**

- Evening Activity Sponsors (5 available)
- Sponsorship is directly tied to one activity:
 - Jackson Square Casino
 - Bourbon Tasting, Bottle Pull, & Silent Auction
 - King Cake Table
 - Royal Court
 - Souvenir Doubloons
- Logo placement at activity station
- Up to four (4) complimentary tickets
- Includes all perks listed under "Advocate Level" on page 2

Supporter Level: French Quarter Sponsorship **\$3,500**

- Photo Station Sponsor (2 available)
- Logo/name featured on photo booth prints and/or station signage
- Up to three (3) complimentary tickets
- Includes all perks listed under "Supporter Level" on page 2

MASQUERADE BALL CONTINUED

Supporter Level - Garden District Sponsorship

\$2,500

- Garden Entryway Sponsor (2 available)
- Recognition as a sponsor by the New Orleans Garden Entryway
- Up to two (2) complimentary tickets
- Includes all perks listed under “Supporter Level” on page 2

Decatur Street Sponsorship

\$1,500

- Centerpiece & Decor Sponsor (6 available)
- Logo featured in centerpieces
- Logo/name listed on the website and in a social media post
- Listed in the WYAP Annual Report
- Up to one (1) complimentary ticket

St. Charles Street Sponsorship

\$1,000

- WYAP Patron Sponsor (unlimited)
- Logo/name listed on the website and in a social media post
- Listed in the WYAP Annual Report
- Invitation to the WYAP Stakeholder Reception

Canal Street Sponsorship

\$750

- WYAP Friend Sponsor (unlimited)
- Logo/name listed on the website and in a social media post
- Listed in the WYAP Annual Report
- Invitation to the WYAP Stakeholder Reception

Royal Street Sponsorship

\$500

- WYAP Supporter Sponsor (unlimited)
- Logo/name listed on the website and in a social media post
- Listed in the WYAP Annual Report
- Invitation to the WYAP Stakeholder Reception

Company Reserved Tables

Reserved Table for 10 Guests (5 available)

\$2,200

Reserved Table for 8 Guests (10 available)

\$1,800

The company logo will be placed on signage at a reserved table. Name/logo will also be featured on the website and in the WYAP annual report.

YOUTH RECOGNITION BREAKFAST - May 6, 2026

The Youth Recognition Breakfast celebrates youth in Westfield Washington Schools who have overcome adversity, demonstrated positive change, or made a positive academic turnaround. Youth are nominated by a counselor, teacher, principal or other school staff. A selection committee vets the nominees and chooses the final recipients. In 2024, 16 youth ranging from first through eighth grade were honored at the Breakfast.

Advocate Level: Youth Recognition Breakfast Presenting Sponsor \$5,000

- Recognition in the Youth Recognition Breakfast program and press release
- Youth Recognition Breakfast Title Sponsor
- Ten (10) Tickets to Youth Recognition Breakfast
- Public Introduction at Youth Recognition Breakfast (speaking opportunity)
- Includes all perks listed under "Advocate Level" on page 2

Supporter Level: Event Program Sponsor \$2,500

- Recognition in the Youth Recognition Breakfast program and press release
- Event Program Sponsor
- Eight (8) Tickets to Youth Recognition Breakfast
- Public Recognition at Youth Recognition Breakfast
- Includes all perks listed under "Supporter Level" on page 2

Centerpiece Sponsor \$1,000

- Recognition in the Youth Recognition Breakfast program and press release
- Company Name in Centerpieces at each table
- Six (6) Tickets to Youth Recognition Breakfast
- Public Recognition at Youth Recognition Breakfast
- Invitation to WYAP Stakeholder Reception
- Recognition on WYAP Social Media

Community Sponsor \$500

- Recognition in the Youth Recognition Breakfast program
- Two (2) Tickets to Youth Recognition Breakfast
- Invitation to WYAP Stakeholder Reception

Advocate Sponsor \$250

- Recognition in the Youth Recognition Breakfast program
- Two (2) Tickets to Youth Recognition Breakfast

“The Double” Walk/Run - August 8, 2026

"The Double" is a community event with over 200 Westfield residents designed to make a lasting impact on the lives of our youth. Held in support of the Westfield Youth Assistance Program, this two-mile run/walk brings together individuals, families, and businesses for a day of fun, fitness, and fundraising. Join us as we stride towards a brighter future for our youth!

Advocate Level: Presenting Sponsor

\$5,000

- Company Logo displayed on event materials, promotional materials, & race day signage
- Shoutouts and recognition across our social media platforms
- Opportunity to set up a booth or display at the event venue
- Complimentary race entries for a team of up to 20 employees
- Includes all perks listed under “Advocate Level” on page 2

Supporter Level: Finish Line Sponsor

\$2,500

- Logo placement on event materials and online platforms
- Acknowledgment during event announcements
- Five complimentary race entries
- Includes all perks listed under “Supporter Level” on page 2

Bib Sponsor

\$1,000

- Name recognition on event materials
- Verbal acknowledgement during event proceedings
- Three complimentary race entries
- Name listed in WYAP Annual Report

Trail Signage Sponsor

\$500

- Name listed on event materials
- Appreciation on Social Media
- Name listed in WYAP Annual Report

GIVING TUESDAY - December 1, 2026

Giving Tuesday is a worldwide day of charitable giving that occurs each year on the first Tuesday after Thanksgiving. After Black Friday and Cyber Monday, Giving Tuesday is a way for people to transform their communities!

WYAP will use the dollars raised from Giving Tuesday to tutor students who need extra educational support, provide financial assistance for camp participation, support our mentoring program, and link youth to critical community support resources like counseling and skills development.

Leader Level: Matching Donor Sponsor **\$10,000**

- Giving Tuesday Title Sponsor
- Recognition on WYAP Website, Social Media, and all advertising of Giving Tuesday
- Partnership included in press releases
- Name/Logo on thank you to donors
- Two (2) tickets to the Youth Recognition Breakfast
- Includes perks listed under “Leader Level” on page 2

Advocate Level: Marketing/Media Sponsor **\$5,000**

- Partnership included in Newspaper releases
- Two (2) tickets to the Youth Recognition Breakfast
- Includes perks listed under “Advocate Level” on page 2

Supporter Level: Social Media Sponsor **\$2,500**

- Two (2) tickets to the Youth Recognition Breakfast
- Includes perks listed under “Supporter Level” on page 2