

EVENT SPONSORSHIPS

MASQUERADE BALL - February 7, 2026

WYAP is launching the first annual Masquerade Ball on Saturday, February 7th. It will be an evening of Creole-inspired cuisine, live music, and socializing for a great cause. Guests will be immersed in New Orleans-inspired decor, while masks provide an element of mystery and fun.

Leader Level: King Court Sponsorship - Industry Exclusive **\$10,000**

- Premier Recognition as Presenting Sponsor (2 available)
- Logo on all major event signage
- Opportunity to speak during the program (5 min.)
- Eight (8) complimentary tickets (one reserved table of 8)
- Includes all perks listed under "Leader Level" on page 2

Advocate Level: Mardi Gras Royalty Sponsorship **\$7,500**

- Entertainment/Music Sponsor (1 available)
- Prominent recognition on stage signage
- Up to six (6) complimentary tickets
- Includes all perks listed under "Advocate Level" on page 2

Advocate Level: Bourbon Street Sponsorship **\$5,000**

- Evening Activity Sponsors (5 available)
- Sponsorship is directly tied to one activity:
 - Jackson Square Casino
 - Bourbon Tasting, Bottle Pull, & Silent Auction
 - King Cake Table
 - Royal Court
 - Souvenir Doubloons
- Logo placement at activity station
- Up to four (4) complimentary tickets
- Includes all perks listed under "Advocate Level" on page 2

Supporter Level: French Quarter Sponsorship **\$3,500**

- Photo Station Sponsor (2 available)
- Logo/name featured on photo booth prints and/or station signage
- Up to three (3) complimentary tickets
- Includes all perks listed under "Supporter Level" on page 2

MASQUERADE BALL CONTINUED

Supporter Level - Garden District Sponsorship **\$2,500**

- Garden Entryway Sponsor (2 available)
- Recognition as a sponsor by the New Orleans Garden Entryway
- Up to two (2) complimentary tickets
- Includes all perks listed under “Supporter Level” on page 2

Decatur Street Sponsorship **\$1,500**

- Centerpiece & Decor Sponsor (6 available)
- Logo featured in centerpieces
- Logo/name listed on the website and in a social media post
- Listed in the WYAP Annual Report
- Up to one (1) complimentary ticket

St. Charles Street Sponsorship **\$1,000**

- WYAP Patron Sponsor (unlimited)
- Logo/name listed on the website and in a social media post
- Listed in the WYAP Annual Report
- Invitation to the WYAP Stakeholder Reception

Canal Street Sponsorship **\$750**

- WYAP Friend Sponsor (unlimited)
- Logo/name listed on the website and in a social media post
- Listed in the WYAP Annual Report
- Invitation to the WYAP Stakeholder Reception

Royal Street Sponsorship **\$500**

- WYAP Supporter Sponsor (unlimited)
- Logo/name listed on the website and in a social media post
- Listed in the WYAP Annual Report
- Invitation to the WYAP Stakeholder Reception

Company Reserved Tables

Reserved Table for 10 Guests (5 available) **\$2,200**

Reserved Table for 8 Guests (10 available) **\$1,800**

The company logo will be placed on signage at a reserved table. Name/logo will also be featured on the website and in the WYAP annual report.